
SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

PURSUANT TO SECTION 13 OR 15(d) OF
THE SECURITIES EXCHANGE ACT OF 1934

Date of Report (Date of earliest event reported): February 16, 2007 (February 14, 2007)



CHEMBIO DIAGNOSTIC, INC.

(Exact name of registrant as specified in its charter)

Nevada
(State or other jurisdiction
of Incorporation)

0-30379
(Commission File Number)

88-0425691
(IRS Employer
Identification Number)

3661 Horseblock Road
Medford, NY 11763
(Address of principal executive offices)

631-924-1135
(Registrant's Telephone Number)

N/A
(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
 - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
 - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
 - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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ITEM 7.01. Regulation FD Disclosures.

On February 14, 2007 the Registrant issued the press release titled “Marketing of Chembio’s Rapid HIV Tests Launched in U.S. by Inverness Medical Innovations, Inc.” included herein as Exhibit 99.1.

ITEM 9.01. Financial Statements and Exhibits

(d) Exhibits.

99.1 Press Release titled “[Marketing of Chembio’s Rapid HIV Tests Launched in U.S. by Inverness Medical Innovations, Inc.](#)” issued February 14, 2007.

In accordance with General Instruction B.2 of Form 8-K, the information in this Current Report on Form 8-K shall not be deemed “filed” for the purpose of Section 18 of the Securities Exchange Act of 1934, nor shall it be deemed incorporated by reference in any filing. This Current Report on Form 8-K does not constitute a determination of whether any information included herein is material

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Date: February 16, 2007

Chembio Diagnostics, Inc.

By: /s/ Lawrence A. Siebert
Lawrence A. Siebert
Chief Executive Officer



Marketing of Chembio's Rapid HIV Tests Launched in U.S. by Inverness Medical Innovations, Inc.

New York, February 14, 2007- (OTCBB:CEMI) - Chembio's two FDA-approved rapid HIV tests have been launched in the U.S. market and are available exclusively through Inverness Medical Innovations, Inc. (AMEX: IMA) under the Inverness Clearview® brand. Chembio is the exclusive manufacturer of these products.

Clearview HIV 1/2 STAT-PAK® and Clearview COMPLETE HIV 1/2 are rapid qualitative screening tests for the detection of antibodies to HIV-1 and HIV-2 in human whole blood, serum and plasma. The tests utilize a single lateral flow test strip which displays results through visual observation of a control line (non-reactive result) and a test line (reactive result) within 15 minutes.

Chembio's President and CEO, Lawrence Siebert, commented, "I believe Inverness is well-positioned as it has an extensive U.S. point of care marketing organization which supports a large distributor network. Inverness' launch brings important new rapid HIV testing options to the U.S. I believe that if more individuals become aware of their HIV status through routine testing in accordance with the new CDC recommendations (<http://www.cdc.gov/mmwr/preview/mmwrhtml/rr5514a1.htm>), new infection rates will decline here as has been shown abroad."

Inverness and Chembio entered into agreements in September 2006 that granted marketing rights to Inverness for these products. As per the agreements, Inverness has exclusive marketing rights to the STAT-PAK® test in the United States only. The other product, now known as Clearview COMPLETE HIV1/2, will be marketed globally by Inverness. Both products have 15 minute times to detection and 24-month, room temperature shelf life from date of manufacture. Competitive advantages include product performance, ease of use, shelf life, use with multiple sample types, and a minimal sample size requirement. Detailed information on these products is now available at http://invernessmedicalpd.com/poc/products/clr_hiv_statpak.html and http://invernessmedicalpd.com/poc/products/clr_hiv_complete.html.

ABOUT CHEMBIO

Chembio Diagnostics, Inc., a developer and manufacturer of rapid diagnostic tests for infectious diseases. The Company has received marketing approval from the FDA for two of its rapid HIV tests. The Company also manufactures rapid tests for veterinary Tuberculosis and Chagas Disease, and has developed a patent-pending technology, the Dual Path Platform (DPP™), for its next generation HIV and other rapid tests. For additional information please visit www.chembio.com.

FORWARD-LOOKING STATEMENTS

Statements contained herein that are not historical facts may be forward-looking statements within the meaning of the Securities Act of 1933, as amended. Forward-looking statements include statements regarding the intent, belief or current expectations of the Company and its management. Such statements are estimates only, as the Company has not completed the preparation of its financial statements for those periods, nor has its auditor completed the audit of those results. Actual revenue may differ materially from those anticipated in this press release. Such statements reflect management's current views, are based on certain assumptions and involve risks and uncertainties. Actual results, events, or performance may differ materially from the above forward-looking statements due to a number of important factors, and will be dependent upon a variety of factors, including, but not limited to Chembio's ability to obtain additional financing, to obtain regulatory approvals in a timely manner, and the demand for Chembio's products. Chembio undertakes no obligation to publicly update these forward-looking statements to reflect events or circumstances that occur after the date hereof or to reflect any change in Chembio's expectations with regard to these forward-looking statements or the occurrence of unanticipated events. Factors that may impact Chembio's success are more fully disclosed in Chembio's most recent public filings with the U.S. Securities and Exchange Commission.

Contact:

Matty Arce - 631-924-1135 ext 123.